

### **REMARKS**

This application has been reviewed in light of the Office Action dated April 18, 2007. Claims 1, 4-7, 9-12, 15-18 and 20-22 are pending. Claims 1, 7, 12 and 18 are independent. Claims 1, 4, 5, 7, 12, 15, 16, 18 and 22 have been amended. Claims 2, 3, 8, 13, 14 and 19 have been cancelled.

Claims 1-22 stand rejected under 35 U.S.C. 102(e) as being anticipated by UK Patent Application No. GB 2368990 (Kanodia).

Claims 1-22 stand rejected under 35 U.S.C. 102(a) as being anticipated by "Galileo: Satellite System Design And Technology Developments, ESA," November 2000 (Benedicto).

Claim 1, as amended, is not anticipated by Kanodia or Benedicto at least because claim 1 recites:

wherein the memory medium is operatively connected to a GPS device having a central processing unit and an output device; and

**wherein the central processing unit of the GPS device is configured to compute a current GPS device location for the GPS device, and accept as input from a user of the GPS device, any GPS device location or GPS-advice type.**

(emphasis added.)

Thus, by way of the invention of amended claim 1, a device is configured to compute a current GPS device location, and accept as input from a user any GPS device location or GPS-advice type. The amendments to claim 1 include limitations from cancelled claims 2 and

3.

On the other hand, Kanodia describes displaying advertisements based on location (see Kanodia at figure 3 and pages 3 and 4.) Kanodia does not teach or suggest a device "wherein the central processing unit of the GPS device is configured to compute a current GPS device location for the GPS device, and accept as input from a user of the GPS device, any GPS device location or GPS-advice type."

Likewise, Benedicto describes providing different types of ancillary messages to a GPS device (See Table 2 of Benedicto), but Benedicto does not teach or suggest a device "wherein the central processing unit of the GPS device is configured to compute a current GPS device location for the GPS device, and accept as input from a user of the GPS device, any GPS device location or GPS-advice type."

Independent claims 7, 12 and 18 comprise similar feature as claim 1 and are therefore not anticipated by Kanodia or Benedicto for at least the reason discussed above with respect to claim 1. Accordingly, applicants respectfully submit that claims 7, 12 and 18 are in condition for allowance and request withdrawal of the rejections to those claims under 35 U.S.C. 102(a) and 102(e).

Claims 5, 6, 9-11, 15-17, 21 and 22 ultimately depend from one of claims 1, 7, 12 and 18 and are therefore not anticipated by Kanodia or Benedicto for at least the reasons discussed above with respect to claims 1, 7, 12 and 18. Accordingly, applicants respectfully submit that claims 5, 6, 9-11, 15-17, 21 and 22 are in condition for allowance and request withdrawal the rejections to those claims.

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In view of the foregoing, it is respectfully submitted that the currently-pending claims are in condition for allowance and favorable consideration is earnestly solicited.

Respectfully submitted,

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